


VIANNEY HALTER

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BEHRENS

PRESS RELEASE

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BEHRENS AND VIANNEY HALTER

PRESENT THE LIMITED EDITION *KWH* WATCH



An Innovative And Artistic Collaboration

On September 3rd, 2025, during Geneva Watch Days in Switzerland, BEHRENS officially unveils its first timepiece created in collaboration with independent master watchmaker Vianney Halter. This new creation, the *KWH* watch, becomes the second piece in the BEHRENS Master Collection.

A Spark Of Inspiration

Vianney Halter is one of the most celebrated independent watchmakers of his generation. A member of the Académie Horlogère des Créateurs Indépendants (AHCI) since 2000, he was awarded *Best Watchmaker* at the Grand Prix d'Horlogerie de Genève (GPHG) in 2011. His works are recognised for their revolutionary mechanical structures and futuristic design language, earning him international acclaim. His most famous creation, the *Antiqua*, has been described as a "relic from the future." Halter's mechanical aesthetics and philosophy align closely with BEHRENS' vision of blending innovation with the artistry of traditional watchmaking.

The inspiration for the Master Collection KWH watch came from a visit to Halter's workshop in Sainte-Croix, a Swiss town famed for its music boxes. BEHRENS founder Lin Bingqiang noticed an antique electricity meter in Halter's collection, which echoed a similar industrial artifact he owned. This moment of serendipity sparked the idea to translate the aesthetics of vintage industrial instruments into a modern watch design.

Industrial Design Meets Pixel Nostalgia

In the early design phase, both parties studied the structure and principles of antique electricity meters, ultimately focusing on their iconic square form. This distinctive shape was reimagined as a proportionally scaled-down watch case, bringing the aesthetics of the mechanical industry into fine watchmaking.



Further creative exchanges introduced another layer of inspiration: the classic video games *Snake* and *Tetris*. These pixel-based games, born in the early digital era, captivated a generation with their endless growth cycles, elimination, and visual charm.

The watch's hour display takes direct cues from *Snake*, using BEHRENS' patented ruby-bearing micro-chain mechanical system. A "pixel snake" of seven dots rotates continuously around the dial, evoking playful nostalgia. The packaging pays tribute to *Tetris*, with arrangements of the seven iconic shapes recreating scenes from the game and completing the retro digital homage.

The Movement

At its heart, the Master Collection KWH watch houses the newly developed BM06 manual-winding calibre, co-created by BEHRENS and Vianney Halter. It features twin barrels and delivers a 72-hour power reserve. The movement is constructed from 870 components and includes a temperature-compensation adjustment system, ensuring the stability of the micro-chain mechanism in all environments.

The lower half of the dial employs BEHRENS' axial display system:

- **Left axis:** power reserve and day-night display. The power reserve indicator arrow is inspired by the aluminium disc markers of vintage electricity meters.
- **Right axis:** minute display.

Additional functions on the caseback include a calendar and moon phase display at 12 o'clock, which are adjustable via quick-set pushers integrated into the case.



Details And Editions

The KWH watch will be offered in two case materials:

- **18k white gold**, paired with a nebula purple dial and a moon white/nebula purple strap.
- **18k rose gold**, paired with a rock grey dial and a rock grey/twilight orange strap.

Each version is limited to just 9 pieces worldwide. Both models feature a hand-stitched double-sided leather strap with quick-release technology, matching the futuristic yet playful dial colours.



Technical Specifications

Specification	White Gold Version	Rose Gold Version
Model	BHRM2WG01	BHRM2RG01
Price	USD 44,800	USD 44,800
Functions	Hours (chain), Minutes (roller), Calendar & Moon Phase (caseback), Day-Night (roller), Power Reserve (roller)	Hours (chain), Minutes (roller), Calendar & Moon Phase (caseback), Day-Night (roller), Power Reserve (roller)
Movement	Cal. BM06 manufacture manual winding	Cal. BM06 manufacture manual winding
Power Reserve	72 hours	72 hours
Frequency	28,800 Vph (4 Hz)	28,800 Vph (4 Hz)
Jewels	170	170
Components	870	870
Movement Size	30.3 × 35.65 mm	30.3 × 35.65 mm
Movement Thickness	8.22 mm	8.22 mm
Case	18K white gold	18K rose gold
Case Dimensions	35 × 41 x 10.9 mm	35 × 41 x 10.9 mm
Crystal	Anti-reflective sapphire	Anti-reflective sapphire
Caseback	Anti-reflective sapphire	Anti-reflective sapphire
Water Resistance	30 m	30 m
Dial	Brass	Brass
Dial Colour	Nebula purple	Rock grey
Strap	Moon white with nebula purple, double-sided hand-stitched leather	Rock grey with twilight orange, double-sided hand-stitched leather
Buckle	18K white gold pin buckle	18K rose gold pin buckle



About BEHRENS

Founded in 2012 in Shenzhen, China, BEHRENS is an independent high-end watch brand with full in-house capabilities. Since its inception, the brand has stayed true to its mission of innovating through mechanical art. With a steady stream of creative horological concepts, BEHRENS has established itself as a modern independent manufacturer with global influence.

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BRAND INFORMATION

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